

# Dora Hotel Co. bringing new Holiday Inn Express to Sycamore Terrace

Tribune Star, Terre Haute, Indiana 9/25/2009

TERRE HAUTE — Fishers-based Dora Hotel Co. has begun construction on a new Holiday Inn Express Hotel & Suites in Terre Haute. The four-story, 83-room hotel is expected to open in the summer of 2010 and will be at the northwest corner of I-70 and Indiana 46 in the Sycamore Terrace Shopping Center near the new Terre Haute Convention and Visitors Bureau.

Sycamore Terrace is anchored by a Walmart Supercenter. Recent additions to the center include a Sonic restaurant and a First Financial Bank branch. Dora Hotel Co. is working with First Financial Bank, which recently approved financing for the project.

Fresh, clean and uncomplicated, Holiday Inn Express Hotels offer modern facilities at competitive rates for both business and leisure travelers. Guests at the Holiday Inn Express Terre Haute will experience a comfortable and smart environment with innovative preferred guest upgrades such as an indoor pool, fitness center, meeting space, guest laundry and Express Start Breakfast bar, including a full range of complimentary breakfast items.

Holiday Inn Express guest rooms will feature comfortable king- or queen-size beds, sitting area with lounge chair, and an in-room coffee maker. Business travelers will find large desks with ergonomic chairs, phones with private voicemail and free high-speed wireless Internet. Rooms also feature the SimplySmart bedding collection and the stay smart Kohler shower head.

As a member of the InterContinental Hotel Group, Holiday Inn Express hotels participate in IHG's guest loyalty program, Priority Club Rewards. Priority Club is the hotel industry's first and largest guest loyalty program, which currently consists of 44 million members. Priority Club Rewards membership is free and guests can enroll by logging onto [priorityclub.com](http://priorityclub.com) or by inquiring at any of IHG's more than 4,300 hotels worldwide.

The Holiday Inn Express Hotel & Suites, Terre Haute is owned by Sycamore Hotel Partners LLC and managed by Dora Hotel Co. under a license agreement with the InterContinental Hotel Group. Dora Hotel Co. currently operates both the Hilton Garden Inn and Candlewood Suites in downtown Terre Haute.

## **About Dora Hotel Co.**

Dora Hotel Company's hotel portfolio includes a variety of brands across the state of Indiana, including locations in Terre Haute and Columbus.

## **About Holiday Inn Express**

There are currently more than 2,000 Holiday Inn Express locations around the globe. For more information about Holiday Inn Express, call 1-800-HOLIDAY or visit [www.hiexpress.com](http://www.hiexpress.com).